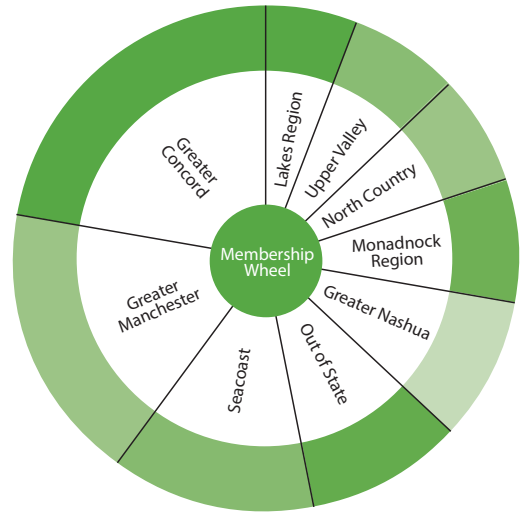




2024 Sponsorship Opportunities

Corporate partners are invited to invest in NH Audubon’s mission **protecting New Hampshire’s natural environment for wildlife and for people** by sponsoring a signature event and/or publication. With over 3,000 members and a digital following of 18,000+, NH Audubon offers a number of marketing impressions and various audiences in person and online across the state and beyond.



Corporate Sponsor Levels

NH Audubon offers a variety of ways to publicly acknowledge generous corporate partners. Please consider the following levels of support along with benefits associated with each level. We are happy to work with sponsors if there are preferences for recognition not listed here.

Donor Level	Champion	Steward	Partner	Supporter
Underwriting Amount	\$5,000	\$2,500	\$1,000	\$500
Recognition on NH Audubon’s Facebook pages	Yes	Yes	Yes	Yes
Listing on all publicity related to the event, including posters and press releases	Yes	Yes	Yes	Yes
Company logo and a link posted on NH Audubon’s website	Yes	Yes	Yes	Yes
Annual recognition in NH Audubon’s printed <i>Afield</i> magazine	Yes	Yes	Yes	Yes
Recognition in NH Audubon’s eNews newsletter (emailed to nearly 12,000 subscribers)	Yes	Yes	Yes	
Complimentary registration(s) for sponsored event	Yes	Yes	Yes	
Opportunity to distribute collateral materials at sponsored event	Yes	Yes		
One free live raptor program or conservation seminar for company or presented to the school or group of sponsor’s choice	Yes			

For further information, please contact Hope Jordan, Director of Membership and Development at (603) 224-9909, ext. 307, or email: hjordan@nhaudubon.org.

ANNUAL NH AUDUBON EVENTS

Earth Day Celebration – Saturday, April 20, 2024 at Massabesic Center, Auburn

- A celebration of planet Earth with a variety of family-friendly and educational programs about conserving wildlife and natural resources.
- Activities include guided nature walks, bluebird nest-box building, animal ambassador presentations, master gardener demonstrations, children's story time, and crafts.
- 150 guests expected.
- **Sponsorships begin at \$500.**

Annual Gathering & Meeting – Saturday, September 14, 2024 at McLane Center, Concord

- Annual gathering of NH Audubon members and supporters that includes a day of field updates, onsite outdoor programming, annual awards presentation, and a celebration of NH Audubon's successes protecting our natural world.
- Invitations sent to over 3,000 active members and donors throughout NH and New England.
- Attended annually by 120+ NH members.
- **Sponsorships begin at \$500.**

Enchanted Forest – Friday & Saturday, October 18 & 19, 2024 at McLane Center, Concord

- Popular family event with educational outdoor trail and indoor fall-related activities.
- Attended by 450-500 people from Greater Concord.
- Event sells out in advance each year.
- **Sponsorships begin at \$500.**



SIGNATURE NH AUDUBON PUBLICATIONS

Afield Magazine underwriting

- Full-color magazine issued twice per year for all members and donors, this publication includes sanctuary updates, conservation research articles, birding information, activities offered at NH Audubon centers, and special events and tours around the state.
- Sent to 3,000 addresses in NH and beyond.
- **Sponsorships begin at \$1,000.**

eNews

- Twice-monthly electronic newsletter distributed to 12,000 email addresses.
- Higher-than-average email open rate of 30%.
- **Sponsorships begin at \$500.**

New Hampshire Bird Records

- Quarterly print and digital publication produced by NH Audubon focused exclusively on birds and birding in New Hampshire.
- A member benefit provided digitally to 3,000+ with a printed version available for purchase.
- **Individual issue sponsorship is \$500.**